



INTERNATIONAL  
DATA LINKS SOCIETY

## Sponsorship of IDLS2021 a Virtual Event

IDL2021 Virtual Event Benefits	Platinum	Gold	Silver	Bronze	Entry
	\$15,000	\$10,000	\$5,000	\$2500	\$1500
Company logo with hotlink on the event website	✓	✓	✓	✓	✓
Recognition on Symposium Virtual Signage	✓	✓	✓	✓	✓
Recognition in the IDLSoc Symposium Virtual Programme	✓	✓	✓	✓	✓
Recognition on Social Media	✓	✓	✓	✓	✓
25-minute marketing slots either prior to or post the event, promoted directly to our members.	4	3	2	1	
25-minute marketing slot in the programme	✓				
Join the Demo	✓	✓	✓	✓	
Sponsor showcase:					
Company Description	✓	✓	✓	✓	✓
Customisation (logo, banner, background)	✓	✓	✓	✓	✓
Link to virtual stand	✓	✓	✓	✓	
Promotional video (recorded)	Up to 4	Up to 3	Up to 2	1	0
Promotional flyer (PDF only)	Up to 4	Up to 3	Up to 2	1	1

All corporate members are entitled to a 20% discount on the prices shown above.

All prices shown above exclude VAT.

### New Features available in this year's sponsorship packages are.

#### The 25 Minute Marketing Slot

The 25-minute marketing slot available either prior to or post the actual IDL2021 event.

This year, the Society is putting together a series of 1hr sessions set to take place in different time zones for our members.

- You can choose your time zone.
- You can choose your topic.
- We will market the event to our members.
- If the event is recorded, we will add the recording to your sponsorship area on the website.

#### Links to your website or virtual stand

Many companies have invested in virtual stands which are accessed from a URL. If you have a virtual stand, we will be happy to link to that stand and highlight the fact it is there. Alternatively, we can include a link to your website.

#### When does our information appear?

The sponsor's showcase area of the IDLS2021 website will go live shortly after we have confirmed the sponsors, and they supply us with the content.

Members will be advised via the newsletter of updates to the site and sponsors.

#### Virtual Exhibition

We are looking at the possibility of a virtual exhibition area and as soon as we have more information about whether this is an option, we will let you know.